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12/9/5 (Item 2 from file: 16)
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08169572 Supplier Number: 68309438 (THIS IS THE FULLTEXT)

Get Connected to Savings in the New Year.

PR Newswire, p1707

Dec 21, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 468

TEXT:

- Trim Communication Service Bills in the New Year with the Most

Setecting cell phone +

Setecting service options

the Most Not cited!

Comprehensive and Unbiased Comparison Services -

BOSTON, Dec. 21 /PRNewswire/ --

Finding new ways to cut costs and keep those New Year's resolutions to save money is as easy as getting connected to GetConnected.com. With annual online household spending over \$2,700 on communication services, researching and comparing service plans and products, such as cell phones, Internet access, local and long-distance telephone services and satellite and cable TV services, is an easy and practical way to find savings in the new year.

GetConnected, Inc. (http://www.getconnected.com) provides online shoppers with unbiased information to easily research, select and purchase popular communications services. Here are some great ideas from GetConnected to lower communication service bills for the New Year:

 $\star$  Use GetConnected's toll-free number (877-371-4163) to fax residential

local, long distance or cell phone bills. Phone bill experts will review

your bills and select the three best plans in your area based on your

usage.

\* Check out GetConnected's promotions offering combined savings of up to

\$450 off service plans. Customers can also combine these promotions with

those already offered by various wireless, Internet and telephone service providers for even bigger savings in 2001.

\* Find out if a free or less expensive Internet service provider is available in your area.

Five Easy Steps to Shopping Online for a Cell Phone or Internet Access:

- 1. Go to www.getconnected.com
- 2. Choose to shop either by plan or by product
- 3. Plug in zip code or select city and state
- Compare the plans and products side by side or let the bill calculator

help figure out best plan for everyone on the gift list

5. Purchase plan or product with GetConnected's safe shopping guarantee

"The post-holiday time is a great opportunity to look at bills and determine where money can be saved," said Sasha Novakovich, president and co-founder of GetConnected. "We offer the best comparison shopping tools to make finding communications services easy. GetConnected's unbiased resource for everything from Internet and cable to wireless and long distance provides all the information for users to make informed decisions on plans that suit their needs."

GetConnected offers communication service plans from more than 230 national and local service providers such as AT&T, Sprint, DIRECTV and Earthlink. GetConnected empowers shoppers with unbiased information for Internet access, wireless, local and long-distance telephone services and cable and satellite television services. GetConnected's showcase site, named by Newsweek as one of the 103 Best Web Sites, eases the daunting task of finding the right plan among the thousands of options. GetConnected's comprehensive comparison-shopping functionality also is offered on leading destination sites such as CNET.com and mySimon.

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PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*GetConnected Inc.

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811524 (Teleshopping Services)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 4822 (Telegraph & other communications)
NAICS CODES: 514199 (All Other Information Services)

SPECIAL FEATURES: COMPANY

## 12/9/6 (Item 3 from file: 16)

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07213243 Supplier Number: 61491707 (THIS IS THE FULLTEXT)

Greg Manning Auctions' China Subsidiary, GMAI-Asia.com, Inc. and Sina.com, Inc. Form Joint Marketing Alliance.

Business Wire, p1411

April 14, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 881

TEXT:

Business & High Tech Editors

BEIJING & WEST CALDWELL, N.J.--(BUSINESS WIRE)--April 14, 2000 Companies Establish Co-Branded Collectibles Auction House And Co-Branded Mobile Phone Search Program

Greg Manning Auctions, Inc. (NASDAQ: GMAI) announced today that its Chinese subsidiary, GMAI-Asia.com, Inc. and Sina.com, Inc. (NASDAQ NM: SINA) entered into an agreement to create, on Sina.com's website, a co-branded collectibles auction house and a co-branded mobile phone search program, giving GMAI-Asia.com access to Sina.com's 3.1 million registered users.

The agreement also calls for the creation of two co-branded columns on Sina.com's website and the promotion of the www.iAtoZ.com brand on the Sina.com website.

Sina.com, which successfully completed an initial public offering April 13, 2000, maintains four Chinese-language Web portals serving Mainland China, Hong Kong, Taiwan, and Chinese speakers in North America. The sites offer news, sports, and lifestyle features, as well as Web services such as e-mail, online chat rooms, and online shopping. As of February 2000, Sina.com had approximately 16.6 million average daily page views and 3.1 million registered users.

The co-branded mobile phone search program will comprise a specially created search engine which will match a mobile phone purchaser's requirements for his/her phone with available equipment options and choices, and then permit that customer to purchase the selected phone on-line in GMAI-Asia.com's www.iAtoZ.com cybermall. Customers will also be able to pay for, or pick-up, their purchases at one of GMAI-Asia.com's 660

Internet service centers located throughout China's major urban centers. Customers can also buy cell phone service contracts and accessories at any of the 240 China Everbright Technologies (SEHK 256) retail cellular telephone stores managed by GMAI-Asia.com.

The co-branded collectibles auction house will be linked to GMAI-Asia.com's www.iAtoZ.com auction pages, which feature, what the Company believes to be, the world's finest selection of collectibles offerings available on the Internet in the Chinese language. The site features both business-to-consumer and consumer-to-consumer sellers, and exploits the global resources of GMAI-Asia.com's parent Greg Manning Auctions, Inc. and its major investor, Afinsa Bienes Tangibles S.A., Madrid Spain.

Through its iAtoZ website, GMAI-Asia.com is rapidly evolving into a number of specialist verticals, including mobile phones, collectibles and consumer electronics. The current joint marketing alliance with Sina.com, in combination with the recent GMAI-Asia.com acquisition of China's leading mobile phone retail chain, will make, the Company believes, GMAI-Asia.com one of the largest verticals in mobile phones.

About Greg Manning Auctions, Inc.

Greg Manning Auctions, Inc. (NASDAQ NM: GMAI) is a global eCommerce company and Internet merchant. The Company is leveraging on a worldwide basis its core competencies in superior customer service and auctions in the Internet marketplace, including business-to-consumer business-to-business, and consumer-to-consumer auctions. GMAI achieves competitive advantages through multiple eCommerce platforms operated on three continents (Asia, Europe and North America), proprietary technologies, and global product sourcing.

In Asia, the Company's affiliate GMAI-Asia.com, Inc. owns and operates what the Company believes to be China's leading eCommerce platform and cybermall. GMAI-Asia.com, Inc.'s website, www.iAtoZ.com, currently offers cybershoppers over 100,000 diverse offerings including automobiles, electronics, real estate and collectibles - everything from A to Z - provided by over 4,500 merchant partners including all of Beijing's major department stores. Pursuing a "clicks and mortar" strategy while the Internet infrastructure develops in China, GMAI-Asia.com is building over 650 Internet shopping and service centers through a joint venture with China Everbright Group (SEHK: 256). The centers, strategically located in heavily trafficked urban neighborhoods, include computer terminals available to the public for browsing the www.iAtoZ.com site and address the three major hurdles to eCommerce in China: access to the Internet, payment and delivery.

In Europe, the Company's affiliate GMAI-Europe.com, Inc. is headquartered in Madrid, Spain, and along with its joint venture partner, Afinsa Bienes Tangibles S.A., operates the just launched European auction portal www.gmai-europe.com.

In North America, GMAI stands as an industry leading Internet auction and collectibles company. GMAI was the first eCommerce auction company to offer simultaneous Internet and touch-tone telephone bidding, a technology that it developed internally and owns. GMAI's North American websites are www.gregmanning.com and www.teletrade.com. Soon to launch websites are www.gregmanning.amazon.com (Amazon.com, Inc. (Nasdaq NM: AMZN) is a minority owner of GMAI) and www.gregmanningdirect.com. GMAI's North American offices are in West Caldwell, NJ (global headquarters), Santa Ana, CA, and Kingston, NY.

Statements in this press release that relate to future plans, objectives, expectations, performance, events and the like are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the Securities Exchange Act of 1934. Future events, risks and uncertainties, individually or in the aggregate, could cause actual results to differ materially from those expressed or

implied in these statements. Those factors include the parties' abilities to develop, implement, integrate, and launch the services and offerings described herein, and other factors discussed in the "forward-looking information" or "risk factors" sections included in the companies' prospectuses, quarterly reports on Form 10-Q, and annual reports on Form 10-K

This release and prior releases are available on the KCSA Public Relations Worldwide website at www.kcsa.com.

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Services NEC)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 4822 (Telegraph & other communications)

NAICS CODES: 51331 (Wired Telecommunications Carriers); 514191 (On-Line

Information Services)
TICKER SYMBOLS: GGM
SPECIAL FEATURES: COMPANY

## 12/9/8 (Item 5 from file: 16)

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06617395 Supplier Number: 55681719 (THIS IS THE FULLTEXT)

CellMania.com, the First Integrated Wireless Site, Launches Nationwide Today.

PR Newswire, p2936

Sept 8, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 650

TEXT:

MOUNTAIN VIEW, Calif., Sept. 8 /PRNewswire/ -- CellMania.com, the most comprehensive Internet destination for consumers shopping for cellular phones, accessories, service plans and content, launched its nationwide service today at www.cellmania.com.

"We provide sanity in the crazy world of cellular phone shopping," said Dr. Ronjon Nag, chief executive officer. "Cellmania.com offers a unique vehicle for people to research and purchase cellular phones and service plans — minus the frustration that customarily accompanies that process. You just indicate your needs and budget, and we give you advice on the best options tailored to individual geography, usage patterns and desired monthly payments."

CellMania.com is the first cellular site that not only provides U.S. consumers with unbiased comparisons of cellular options, but also guarantees that consumers can purchase their selections online. CellMania.com offers more than 10,000 service plans covering 90 percent of the nation, with more options added every week. Cellmania.com supplements its own evaluations with a unique community rating service ("Rant and Rate") that provides direct consumer input on products and services.

Addressing the growing popularity of the new "smart phones" that are programmed to connect with email and the Internet, CellMania.com also is the first site that will offer a wide selection of content options (e-mail, weather, stock quotes, etc.) for purchasers. CellMania.com's MobileMail application provides a free service to deliver priority e-mail to your phone based on your personal rules. Other content options will follow.

CellMania.com offers more than 35 carriers including Airtouch, AT&T, BellSouth, Cellular One, GTE, MCI, Nextel, Sprint PCS and Skytel. In addition, CellMania offers all leading phone brands including Ericsson, Motorola, Nokia and Qualcomm.

"Today's announcement by CellMania is further confirmation that mobile professionals want to leverage the Internet to compare, shop, and buy mobile phones and other wireless mobile information appliances over the net," said David Hayden, senior industry analyst for Mobile Insights. "By providing a one-stop-shop for mobile communications information and value-added services such as mobile e-mail, combined with the ability to purchase phones and activate service nationwide, CellMania has created a solid competitor to the local wireless store."

Unlike other web sites devoted to cell phone purchase comparisons, CellMania.com does not refer consumers to brick and mortar retailers for actual purchases.

"If you see it, you can buy it on our site," said Dr. Nag. "That's a major advantage for consumers who don't want to spend hours waiting in a retail store."

Currently, it takes the average U.S. consumer two weeks to make a cellular phone purchase after doing the necessary research and visits to dealer locations.

CellMania.com's consumer benefits include:

- 1. Wider selection of phones, carriers and accessories than can be found anywhere else.
- 2. A single point of contact for pre-sales and post-sales questions
- 3. Unique wireless applications such as MobileMail, the first free priority e-mail forwarding and filtering service that delivers priority messages to phone or pager based on personal rules
- 4. Credible consumer ratings and feedback on products, carriers and cell phone options.

CellMania.com is led by Dr. Ronjon Nag, who most recently served as vice president and general manager at Motorola and was responsible for creating technology in leading edge phones that are selling in the millions of units per year. Dr. Nag previously founded Lexicus, a handwriting and speech recognition company acquired by Motorola. CellMania's other co-founder and vice president of marketing, Neerav Berry, was previously senior director of product management for BroadVision.

Other executives come from a uniqué blend of e-commerce, wireless and consumer marketing backgrounds including AT&T, Symbian, Selectica, Silicon Graphics, VLSI and Bugle Boy Jeans.

The company's investors include its founders, BroadVision CEO Pehong Chen, Suhas Patil, Chairman of Cirrus Logic, Inc., and a major corporate investor.

CellMania.com is based in Mountain View, Calif. and can be found on the World Wide Web at www.cellmania.com.

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COMPANY NAMES: \*CellMania.com

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

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